CAOBISCO’S APPROACH TO SUSTAINABILITY
In this presentation

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- About CAOBISCO’s Approach to Sustainability
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About CAOBISCO: Membership

National associations in Europe
Austria, Belgium, Finland, France, Germany, Hungary, Ireland, Italy, Norway, Poland, Portugal, Slovenia, Spain, Sweden, Switzerland, The Netherlands, United Kingdom

Direct Member Companies
Barilla, Barry Callebaut, Ferrero, Mondelez International, Mars Incorporated, Nestle

Affiliated Members Companies
Foster Clark (Malta), Ion SA (Greece)
A strong and successful Chocolate, Biscuit and Confectionery Industry, respected by stakeholders with products enjoyed by consumers as part of a balanced diet.

Caobisco and its members will follow this objective by ensuring:
1. The safety, quality and taste of their products, whilst maintaining the culture and tradition of their origins;
2. That products comply with the regulatory framework at national and European level;
3. That raw materials are sourced and products manufactured in a responsible manner from an economical, environmental and social point of view.

Mission

Caobisco's mission is to support its member companies’ freedom to market their products in a flexible and responsible manner and to support the development of an innovative, sustainable, competitive and creative chocolate, biscuit and confectionery industry in Europe that represents the values of its member companies.
2. Building CAOBISCO’s approach to sustainability
The CAOBISCO Sustainability and CSR Committee aims:

- to inform and influence the development of EU policies relating to sustainable production and consumption including third-party verification/audit schemes that affect CAOBISCO’s specific sectoral interests
- to maintain a continuous supply of raw materials and to preserve the quality of the raw materials at each stage of supply chains originating outside the common market

CAOBISCO members conduct business in an ethical, law-abiding manner. CAOBISCO expects similar principled conduct of other stakeholders and where possible work together to achieve common goals on:

- Working towards elimination of worst forms of child labour
- Improve productivity with less environmental impact by promoting Good Agricultural Practices e.g. Limiting deforestation, responsible pesticide use
- Promote Quality protection and improvement in the supply chain
Public Private Partnership

Private
- Productivity, supply, quality

Public
- Community
  - Infrastructure
  - Education, schools,
  - Heath and other services

Right Expertise, Appropriate roles, how much?
CASE STUDY 1:
IMPROVING LABOUR CONDITIONS IN HAZELNUT HARVESTING IN TURKEY

APRIL 2013 – DECEMBER 2017
Objective

Develop a strategic intervention model for the elimination of WFCL in Turkey by contributing to

a. to policy making
b. effective implementation process
FINDIK TARIMINDA ÇOCUK İŞÇİLİĞİNE HAYIR!
ILO Project PPP

ILO Turkey in coordination with

- Turkish Government of Turkey
  - Labour & Social Security
  - Education,
  - Family affairs
- Governor of Ordu
- Government of the Netherlands
- Trade Unions
- Research Institutes and Universities
- Suppliers/exporters (Progida, Gursoy)
**ILO PROJECT IN COORDINATION WITH THE TURKISH GOVERNMENT**

- **Output 1: Preparation: Capacity Building**
  Local institutions in Ordu - improved in planning, managing, coordinating, monitoring and implementing activities for the elimination of WFCL in seasonal commercial agriculture in hazelnut production.

- **Output 2 Direct Support:**
  Effective withdrawal and prevention mechanism for the WFCL in seasonal commercial agriculture in hazelnut production in 2 sites in Ordu, Turkey

- **Output 3 Report: Awareness raising**
  Strategy towards general public, families, employers, intermediaries as well as the media.
Advancing on a multi-stakeholder process

1. Leadership from the Turkish government
2. Inclusive, constructive and meaningful process
3. Essential objectives:
   - Ensure that the Turkish government action plans are effectively implemented
   - Improvements in the lives of the families harvesting hazelnuts
CASE STUDY 2: BUILDING ALLIANCES EUROPEAN SUSTAINABLE PALM OIL ADVOCACY GROUP
ESPOAG

- Started in Jan. 2013. Ad hoc, informal and limited in time
- **Membership:**
  European food sectors trade associations using Palm Oil
EUROPEAN SUSTAINABLE PALM OIL MISSION
Palm oil platforms and their focus in the EU

Legend
- Mainly focused on sustainability
- Both sustainability & nutrition focus
- National platforms
- Potential national platforms

<table>
<thead>
<tr>
<th>Country</th>
<th>Focus and Targets</th>
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<tbody>
<tr>
<td>Norway</td>
<td>100% CSPO by 2015, other targets by 2018</td>
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<tr>
<td>Denmark</td>
<td>100% CSPO by 2016, other targets by 2018</td>
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<tr>
<td>Netherlands</td>
<td>100% CSPO by 2015</td>
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<tr>
<td>Belgium</td>
<td>100% CSPO by 2015, other targets by 2020</td>
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<tr>
<td>United Kingdom</td>
<td>100% CSPO by 2015</td>
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<tr>
<td>France</td>
<td>100% CSPO by 2015, other targets by 2020</td>
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<tr>
<td>Sweden</td>
<td>100% CSPO by 2015</td>
</tr>
<tr>
<td>Germany/Austria/</td>
<td>Switzerland 100% CSPO by 2014, other</td>
</tr>
<tr>
<td>Switzerland</td>
<td>targets by various dates</td>
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</tbody>
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Map showing the focus of palm oil platforms in various EU countries.
2. **ESPOAG**

**Aligned Approach across Europe**

- **National Alliances** on Sustainable Palm Oil and **National Association members**
- **Suppliers** – Fediol and European Palm Oil Alliance
- **Producer Countries** – Malaysia and Indonesia
- **RSPO** – Roundtable on Sustainable Palm Oil
- Outreach to European Commission, EP, NGOs, Consumer associations, Retailers etc
ESPOOAG Activities

- Support and facilitate dialogue

- Ensure coordinated messaging of EU associations and national platforms on
  - Sustainability/Nutrition/Functionality

- Address common issues, such as
  - Traceability
  - Zero deforestation
  - Benchmarking

- Support activities, notably
  - Events and Conferences

- Assist on safety questions (3MCPDE and GE)
ESPOAG Activities

- Support sustainable palm oil uptake and monitor EU activity
- Raise awareness (fact-based)
- Engage publicly (Amsterdam declaration)
- Dialogue with stakeholder
- Develop positions (Deforestation)
- Outreach and exchange with policy makers (EU Commission, Parliament…)
- Monitor sustainable palm oil in the EU
Commitment to Support
100% Sustainable Palm Oil in Europe

We declare to work together and support each other in transforming towards a 100% sustainable palm oil supply chain in Europe by 2020.

The Amsterdam Palm Oil Declaration
by the following European governments:

Denmark
France
Germany
The Netherlands
United Kingdom
ESPOAG Activities

- Negative effect of « no-palm » claims
- SME difficulties, including costs of transition
- Distortive effect of taxes
- Insufficient volume of demand for certain palm products
- Confusing and contradictory messaging from different players

Address impediments to up-take
Transformation to a 100% sustainable supply chain

Leaders – Larger Companies and national alliances

Majority of companies (SMEs) and countries

Laggards

Continuous Improvement – moving all actors in the chain at a reasonable speed towards 100%
ESPOAG Activities: Deforestation

- Deforestation again on the EU agenda
- Multiplication of zero deforestation calls (NGOs, food companies, retailers)
- Feasibility study by September followed by possible action plan
- ESPOAG: not only private initiative needed
  - Enforcement of environment policies in origin Countries
  - Capacity building at origin/demand side measures
  - Smallholder support
Other work items

- CEN ISO Standard for sustainable and traceable cocoa
  - CAOBISCO coordinate Industry participation and project lead the traceability section development
  - Organise awareness raising and practical event(s) for internal and external stakeholders

- Joint ECA CAOBISCO FCC Cocoa Quality and productivity Research
  - Industry Cocoa Quality requirements
  - CSSV project & Cadmium Project,
  - Develop work in Asia,
  - seek external funding sources and collaboration in research activities
Wanna know more?

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