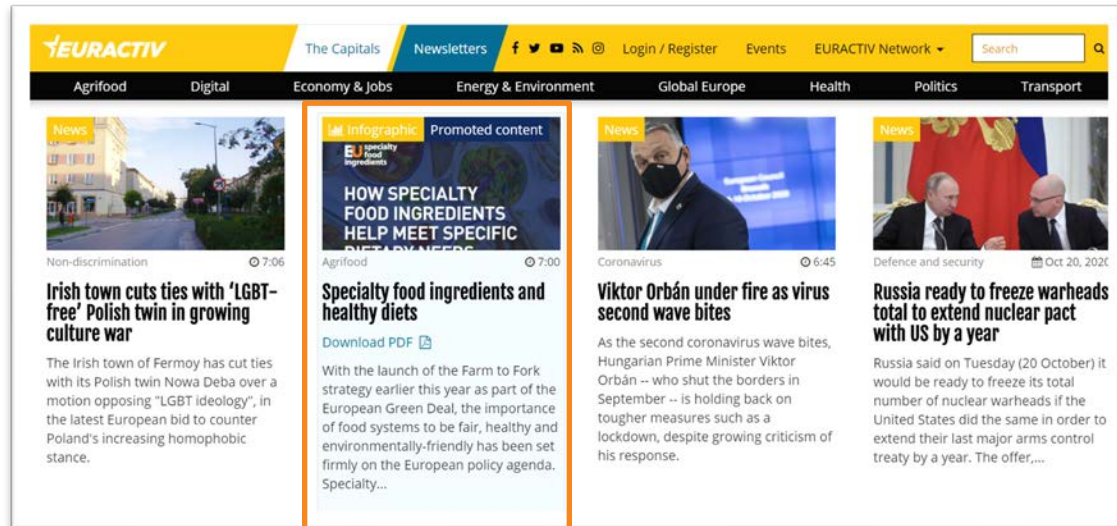
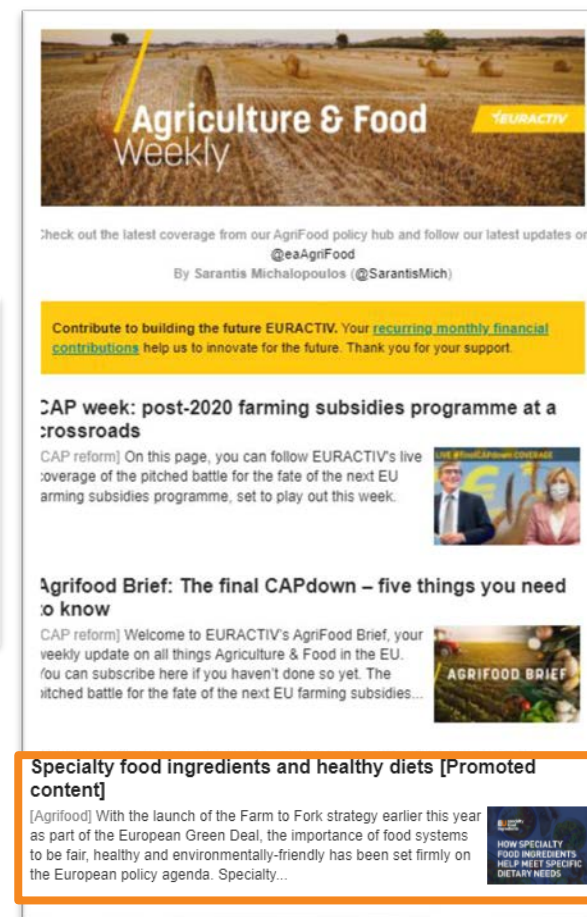


EURACTIV membership starting from October 2020 (1 year – 8 credits)

- Distribution of the infographic on nutrition and health on [Euractiv website](#), Euractiv social media (Twitter and Facebook), and through the newsletter (2 credits)



14,3K views
(website/SM/
newsletter);
85
engagements



Next steps

- Possibility to record in their Brussels' office a video statement (max. 1min)
 - EU Specialty Food Ingredients' President?
 - Present the association or one specific topic/project (ie RFI)?
- Promotion of the Guidance on Responsible B2B Communication ?
 - Advertorial (content to be provided by us)
 - Promotion on website, Twitter, newsletter

